

Business Transformation

(Connecting the dots)

Our world is changing rapidly. Need to evolve and transition how businesses function grows every day. The challenge is determining how to make businesses more adaptive and responsive to change. As markets change, so does demand for new goods and services. Business must plan for change, but first need to rethink the “planning” function. Any process that is not agile and responsive to changing business conditions is a major source of risk. Internal culture that is unresponsive to business needs degrades outcomes.

Over the next decade, millions of baby-boomers will exit the workforce creating enormous strain to re-invent thousands of businesses. Ability to evolve business requires rethinking how to reshape workforce drive, ambition and skill. Technology plays a vital role in enhancing ability. To overcome the “human” element, great care must be directed toward managing transformation recognizing:

Information

Strategic insight provides decision makers with vital knowledge needed to guide business transformation. “Big Data” in its raw form presents a source for strategic insight. Ability to convert “dots” of knowledge into strategic insight is very complex and varies considerably from business to business. A business framework and predictive models are required to guide development.

Technology

Need to evolve legacy systems into cloud resources is enormous. Ability to avoid pitfalls, disconnects and defects that lead to security breaches and unauthorized access of proprietary information depends on development of strategy, roadmaps and action plans needed to guide step change. Knowing what to change, where to start and how to drive efforts makes a huge difference.

Workforce

When advancement (need to move up or out) impacts decision making, business performance suffers. Outsourcing can mitigate career risk, but does little to evolve business. Whereas, leveraging external support (subject matter experts / interns) to guide and engage workers, creates opportunity to rethink business functions stimulating need to retrain and acquire new knowledge / skills.

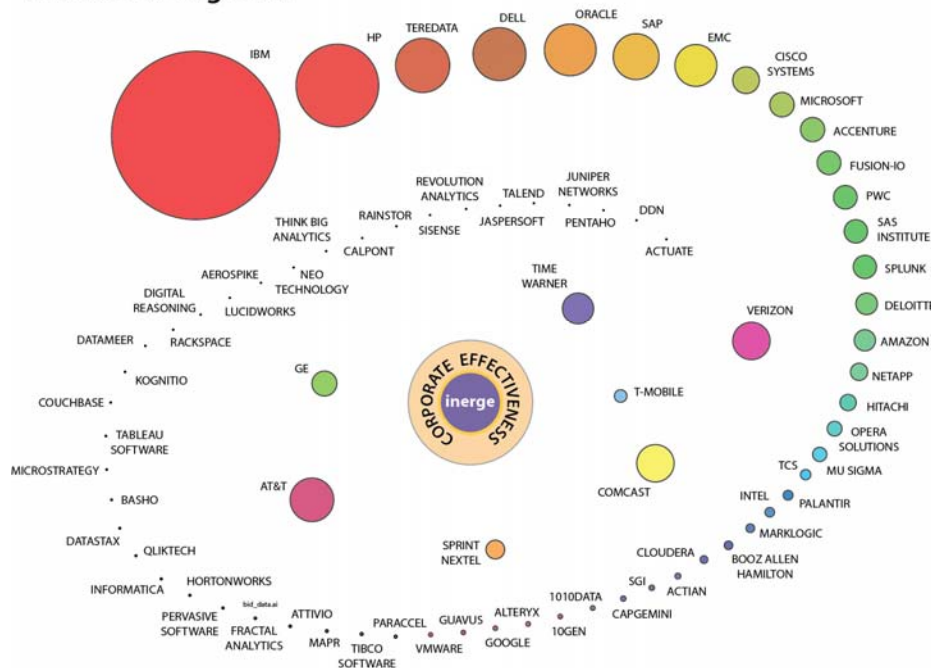
Succession

As millions of baby-boomers prepare to exit business, need to build a future workforce escalates. Most executives focus on growing business, but are often unaware, uninformed and unprepared to “evolve” their business. Failure to transition practices and capabilities impacts ability to meet new demands. Succession creates opportunity to enhance long-term valuation of business.

Innovation

Projects begin and end, but most fail, creating enormous source of waste. Most ROI is fictitious – no means to measure hidden costs. Innovation is a function of discipline, knowledge and creative thinking. Ability to apply “lean” methods to evolve culture and stimulate entrepreneurial spirit creates opportunity to generate deep understanding of needs and how to get the best results.

Universe of Big Data



Welcome to Our World

Business transformation is an acquired skill that demands a wealth of insight and actionable data. Organizations thrive when efforts to learn are driven by need to change outcomes. We deliver the strategic insight and know-how needed to make a huge difference:

- Framework
- Strategy
- Roadmaps
- Action Plans
- Solution ROI
- A-Teams

Help us help you! We deliver initial insight “free”, but require an executive briefing to deliver results – opportunity to present the insight you deserve.