

# Building Our Future Workforce

Over the next decade, millions of baby-boomers will exit the workforce creating enormous strain to re-invent thousands, if not tens of thousands of businesses across the globe. Positioning a business to meet future demands takes years of planning and effort. To grow a business, careful attention must be directed towards maximize value creation by improving practices, capabilities and workforce skills. The objective is to evolve operational effectiveness to create a more sustainable business – one that is positioned to meet new needs.

To understand challenges that impact ability to grow businesses, consider the current unemployment problem. To be considered part of the civilian labor force, a person must be working or actively seeking employment. In the past (during the 40s), the labor force participation rate ranged between 58% and 59% - today it has reached an all-time low of 65.3%. The reality, more people have exited the workforce than any time in modern day history. To understand why, it is necessary to get to the root cause of the problem.

Ability to generate good paying sustainable jobs is extremely difficult when economic growth is minimized. As businesses respond to consumer needs for goods and services they must employ workers to perform different activities. Over time, work related activities change in response to varying need for new goods and services. Ability to anticipate change helps businesses identify future product and service requirements, and defines what kind of work needs to get done. Predictive insight helps decision makers think and act more proactively and introduces knowledge to guide development of strategy, roadmaps and action plans to transition business.

Expect the workforce of the future to be more adaptive and focused on delivering the right results. Businesses need people who know how to solve complex problems. As businesses retool to meet future demands, need to improve skills to meet job requirements will increase dynamically. Information will play a vital role in defining future requirements. Ability to streamline business operations creates opportunity to develop a higher sense of consciousness ushering in need to work smarter and more effectively.

Job creation is driven by opportunity to meet heightened sense of need. Directing effort to improve the flow of business and government frees up mass amounts of resources that can be funneled into stimulating economic activity. Opportunity to put people to work optimizing government and business is contingent on improving practices, capabilities and workforce skills. The more productive we become the better positioned we are to create jobs. The problem is in connecting the dots. The solution is to speed up successive levels of engagement to drive wealth creation:

**Step #1:** Establish internship programs with universities and foster relationships with subject matter experts (LinkedIn).

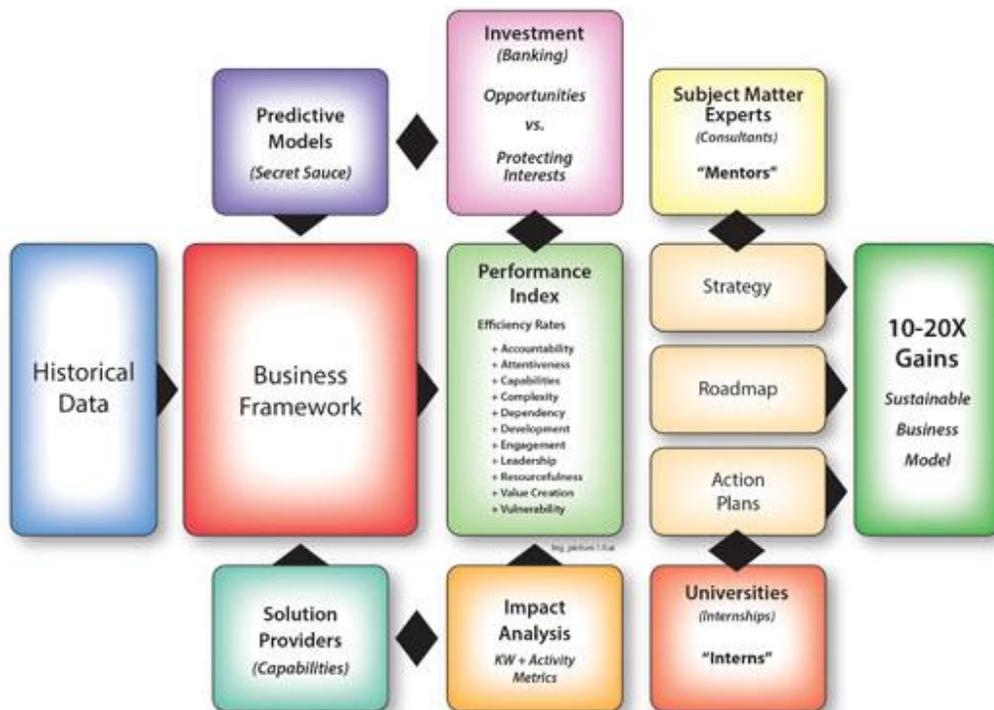
**Step #2:** Setup engagements with business and government – Business Framework = Efficiency Index/Ratings.

**Step #3:** Apply framework to publically traded corporations – Index & Rate (10,000+) Corporations & Government Agencies.

**Step #4:** Use updated efficiency index to shift markets and drive economic growth engine to stimulate job creation.

**Step #5:** Perform “Health Check-Up” (diagnostic assessment) – to drive step-change strategy, roadmaps and action plans.

**Step #6:** Assemble “A Teams” (subject matter experts, champions, interns) to implement successive action plans.



## Job Creation

The objective is to put thousands of interns (students) to work solving complex business problems. Interns are guided by efforts and managed by subject matter experts (SME – consultants) who engage in optimizing operating performance of businesses. Interns gain direct experience while SME engage in important efforts. Result: Business and government get much more effective and focused on doing the right things.

## Help Us Create Jobs!

We seek funds to hire hundreds of interns to engage in rating/indexing businesses creating need to create 1000s of new jobs.